



# 2022 impact report

## AT A GLANCE

since 2016, over  
**\$3,100,000**  
has been donated to our partners.

Endangered Species Chocolate is passionate about redeeming typical business practices into “doing good better” that leaves a positive and lasting ripple in our wake. We love the truly delicious product we create, and we’re on a mission to seed joy through abundant giving. By donating 10% of net profits to impactful organizations and initiatives, they can continue in their amazing work to improve our world every day.



"Without the gracious support of Endangered Species Chocolate, The Wolf Conservation Center wouldn't be able to provide such extensive education and advocacy, as well as on-site care, for gray wolves, red wolves, and Mexican gray wolves. The WCC remains one of the three largest holding facilities for these rare species and has reintroduced several red wolves and Mexican gray wolves through wild release and cross-fostering in conjunction with the SAFE (Saving Animals From Extinction) Program." – Maggie Howell

**\$350,684**

in Fairtrade Premiums paid in 2022 to support farmers, their families and communities in Cote d'Ivoire.



# our partners

All of our partners, past and present, do amazing work on behalf of habitat, species, and humanity to create a better future.



The Wolf Conservation Center (WCC) is a not-for-profit environmental education organization working to protect and preserve wolves in North America.

Through wolves, the WCC teaches the broader message of conservation, ecological balance, and personal responsibility for improved human stewardship of our World.



SEE Turtles connects people with sea turtles in meaningful, personal and, memorable ways. They help the sea turtle community connect, grow, and thrive by supporting community-based conservation efforts.

Our programs provide funding, resources, and tools to protect endangered sea turtle species in the Global South.

**30 WOLVES //** cared for by WCC off-exhibit

**13,143 PEOPLE //** served through educational programs

**WITH THE HELP OF ESC FUNDS:**

Crumbo, a Mexican gray wolf born at the WCC became the second Mexican gray wolf pup to leave the WCC to join a wild family.

**1,000 HATCHLINGS //** saved by Sea Turtles Forever

**OVER 8M PEOPLE //** reached by Sea Turtle Week

**WITH THE HELP OF ESC FUNDS:**

Juara Turtle Project upgraded their recycling machinery & The Turtle Foundation trained local artisans in alternative materials to allow them to stop selling tortoiseshell.



The Xerces Society for Invertebrate Conservation is an international nonprofit organization that protects the natural world through the conservation of invertebrates and their habitats by utilizing applied research, engaging in advocacy, providing educational resources, addressing policy implications, and building community.



Working on behalf of the American public, the NFF leads forest conservation efforts and promotes responsible recreation. We believe these lands, and all they provide are an American treasure and are vital to the health of our communities.

**82,358 PLANTS //** for pollinators distributed

**392 PARTNERS //** received native plants for habitat kits

**WITH THE HELP OF ESC FUNDS:**

Xerces launched the Monarch and Pollinator Habitat Kit program! This offers carefully selected, sustainably grown, regionally appropriate native plant materials for shovel-ready projects.

**1,135, 156 TREES //** planted this year

**14,934 ACRES //** of restored forest this year

**\$10.8M //** partner-raised funds leveraged

**4,329 YOUTH //** engaged this year



come along with us as we celebrate 30 years of giving!