



chocolate that gives forward

# seasonal mini truffle bars

available  
holiday  
2024



You are helping to save our wildlife, environment, and our global communities first-hand. ESC has given forward \$3mm in the last 5 years.



dipped in dark chocolate  
PEPPERMINT

## joyful indulgence

Our seasonal mini truffle bars are the perfect mix of a smooth chocolate exterior and rich meltaway peppermint center making it the perfect indulgence for premium gifting or taking a small moment of joy just for yourself during the holidays.

Grocery, Chocolate Candy, Bulk

SRP: (4.6 oz) \$6.99, (Bulk) \$0.50

0.25 oz, 4.6 oz (130g) Bag / 6 ct. Carton

Bag includes 5 individually-wrapped Mini Truffle Bars.

Tru Impact Pouches made with over 20% PCR, Inner wraps are eco-ready recyclable film.

Open Stock and Secondary Display Available

## consumer-led innovation

drive incremental sales to satisfy  
shoppers key moments\*

Over 50% of “need for new” shopper demographic identifies as a premium and/or natural shopper.

23% consumers feel the current offerings are helping to satisfy cravings

38% feel they have a moment just for themselves to savor/indulge.

\*Innovation pipeline derived to help meet core jobs that are proven to not be well satisfied today.  
Endangered Species Chocolate | chocolatebar.com | 5846 W. 73rd. St., Indianapolis, IN 46278

“ These are indulgent, and great for snacking or gift giving. They are miniature with an extra special touch! I believe they would be great to add to a gift basket or something else I'm preparing for someone. ”

Innovation Screener Response  
Mini Truffle Bars, 2023.

everything we do, and everything we make does good, better.



Nutrition Facts	
5 servings per container	
Serving size	1 Truffle (26g)
Amount per serving	
<b>Calories</b>	<b>160</b>
	<b>% Daily Value*</b>
<b>Total Fat</b> 11g	<b>14%</b>
Saturated Fat 8g	<b>40%</b>
Trans Fat 0g	
Cholesterol 0mg	<b>0%</b>
Sodium 5mg	<b>0%</b>
<b>Total Carbohydrate</b> 13g	<b>5%</b>
Dietary Fiber 2g	<b>7%</b>
Total Sugars 10g	
Includes 9g Added Sugars	<b>18%</b>
<b>Protein</b> 1g	
Vitamin D 0mcg	<b>0%</b>
Calcium 0mg	<b>0%</b>
Iron 2.4mg	<b>15%</b>
Potassium 110mg	<b>2%</b>

**INGREDIENTS:** SEMI-SWEET CHOCOLATE (UNSWEETENED CHOCOLATE, SUGAR, COCOA BUTTER, SOY LECITHIN, NATURAL FLAVOR), MILK CHOCOLATE (SUGAR, ORGANIC MILK, COCOA BUTTER, UNSWEETENED CHOCOLATE, SOY LECITHIN, NATURAL FLAVOR), COCONUT OIL, UNSWEETENED CHOCOLATE, MINT OIL.  
**CONTAINS MILK, SOY.**



**BAG W: 6" x H: 8" D: 2.5" | PIECES 5 CT**  
**MC W: 7.3125" x H: 6.3125" x D: 8.5" | BAGS 6 CT**  
**SHIPPER 18 BAGS**

